



Men Standing Positive

Event Sponsor Packet

Includes: Letter of Intent & Opportunity Options

Does NOT Include: Sponsor Agreement

Directions: For questions and to become an MSP Sponsor-

Please email sponsor@menstandingpositive.org or call

314-888-5407.



Men Standing Positive

PO Box 39459

St. Louis, MO 63139

www.menstandingpositive.org

Dear Friend,

Throughout this life you will have numerous chances to make a difference in the lives of others: your family, friends, and even total strangers. Right now, Men Standing Positive is offering you the opportunity to reach entire low-income communities in a powerful way, using our unique system. Founded in Saint Louis, Missouri, our mission is to empower and inspire people by bringing wholeness, change and a peace of mind through various community outreaches, events and programs.

Men Standing Positive strategically acts as a third party filter to screen and connect the individual/family to the resources and help they need. We partner with those who provide homeless shelters, drug and alcohol rehabilitation, temporary housing, counseling, job training, utility assistance, domestic violence programs, spiritual development and more. The goal is to successfully unite the individual with the appropriate available resource(s); therefore strengthening and building the community as a whole.

Most importantly, Men Standing Positive reaches out and connects with neighborhood churches in the local community before we do our outreach and events. Our policy requires that we cannot connect an individual or family with job training and assistance programs until we first place them in a church home. A dedicated church family is absolutely vital for support, love, and encouragement as the member seeks to follow God, resolve major life issues, and also obtain other necessary help and training. Our unique system works to help people in every area possible: spiritually, emotionally and physically.

We are currently active in low-income communities throughout St. Louis City, St. Louis County, and St. Louis Metro Illinois reaching men, women and children of all ages. Whether you are a small business or large corporation, please consider joining Men Standing Positive and our partners. If you would like to receive an official signup packet or have more questions, please email-sponsor@menstandingpositive.org or call 314-888-5407. Become an MSP Event Sponsor today and help us impact one person, one city, one nation at a time! We thank you in advance for your consideration and support!

Sincerely,

Mike "MiNiMe" Wuebbles- MSP Founder

SPONSOR OPPORTUNITIES: “Exhibit A”

All advertisements will be published **ONLY** when the company logo **and** donation amount is received in its entirety; both the logo and donation are due **8 weeks prior to the event you wish to sponsor**. Any surplus given over the community event costs will go back into the organization to fund: MSP’s operational activities and any additional needs for upcoming community events. If a community event is ever cancelled, MSP will fully refund Sponsor’s cash donation unless the sponsoring company says otherwise. All contributions are tax-deductible. Men Standing Positive’s federal EIN is **27- 4272991**.

- **Print Shout Out Option - \$50/slot (4 Available per Event)**
 - Company logo placed in our monthly mailer newsletter
 - Approx. Reach: 500+ People
- **Digital Shout Out Option - \$75/slot (8 Available per Event)**
 - Company logo and homepage website link placed in our monthly E-blast newsletter
 - Approx. Reach: 500+ People
- **Flyer Option - \$100/slot (10 Available per Event)**
 - Company logo on back of event flyer
 - Approx. Reach: 2,500+ People
- **Blog Option - \$100/slot (4 Available per Event)**
 - Company logo and homepage website link placed on our blog’s ‘Upcoming Events’ Page
 - Approx. Reach: 750+ People
- **Cover Photo Option - \$100/slot (2 Available per Event)**
 - Company logo on a the event social media cover photo
 - Approx. Reach: 1,000+ People
- **Poster Option - \$100/slot (3 Available per Event)**
 - Company logo on the event poster
 - Approx. Reach: 250+ People
- **Day-Of Event Signage Option - \$150/slot (5 Available per Event)**
 - Company logo on an event sign displayed the day of the event.
 - Approx. Reach: 500+ People
- **Facebook Commercial Option - \$200/slot (3 Available per Event)**
 - Company logo in the 1 minute event promo video
 - Approx. Reach: 29,000+ People
- **MyTV Commercial Option - \$400/slot (3 Available per Event)**
 - Company logo in the 30 second event promo video
 - Approx. Reach: 250,000+ Households

*All logos and contribution amounts must be provided by the sponsoring company in a timely manner as listed in the **Sponsor Agreement**- fully ready for promotion in a transparent PNG or JPEG format.

Transparent PNG is preferred.*

All options also include a thank you name mention at the beginning and end of the main event. Plus, the company logo (NOT** linked to company’s website homepage) listed on MSP’s website ‘Sponsors’ page **OR** MSP’s blog ‘Event Sponsors’ page for the duration of the **2017** outreach and event season.**